



**ALAPTA ADVERTISING ORDER FORM**

- Banner Ad (advertisement placed on our website with a link to your URL): \$100 per month**
- Event Calendar - \$100**
- Mailing List Purchase: \$150**

Name:	
Organization Name:	
Address:	
Phone:	E-mail:
Please submit your posting and desired URL electronically to: <a href="mailto:info@ptalabama.org">info@ptalabama.org</a>	

**Method of Payment: TO PAY BY CREDIT CARD USE THE ONLINE PORTAL**

<b>Total Payment: \$ _____ Check Enclosed (Payable to ALAPTA)</b>
---

**Advertising Rules, Standard Terms and Conditions: All Website Advertisements Must Comply With the Following:**

All advertisements will be clearly distinguishable from ALAPTA content to avoid any confusion between advertising and ALAPTA content. This determination shall be made at the sole discretion of ALAPTA.

ALAPTA, its assignees, agents and/or subcontractors will have sole discretion for determining what types of advertising will be accepted. Under no circumstance should acceptance of Blast Email or Website Advertising be considered an endorsement of the services and/or products advertised. Customer agrees not to verbally claim such endorsement or state or suggest such endorsement in any of its marketing or promotional materials.

Customer agrees to respect and adhere to ALAPTA's current Privacy Policy (which may be amended from time to time without notice), and shall not attempt to individually identify users or obtain unauthorized access to proprietary and/or confidential information about ALAPTA members.

ALAPTA reserves the right to reject, cancel and/or remove any advertisement from its website at any time, for any reason, and will notify Customer and provide an explanation to the Customer following such action.

Customer agrees that it is the sole responsibility of the Customer to ensure that all advertising complies with all applicable local, state, national and/or foreign laws.

Customer promises and agrees to indemnify and hold harmless ALAPTA, its assignees, agents and/or subcontractors from and against all losses, allegations, claims, expenses (including reasonable attorneys' fees), suits, damages, costs, demands or liabilities, arising from any and all claims and/or lawsuits for copyright, slander, libel and/or trademark violation as well as any and all other claims or allegations relating to or resulting from placement of Website Advertisements, and/or any other services provided for, or as a result of, this agreement.

ALAPTA Website Advertisement space is provided on an as is, as available basis. ALAPTA, its assignees, agents and/or subcontractors gives no warranties, express or implied, for any and all services provided, including but not limited to warranty of merchantability and warranty of fitness for a particular purpose. Furthermore, ALAPTA, its assignees, agents and/or subcontractors makes no warranties and/or guarantees for the success of the Advertisement(s).

Customer agrees that ALAPTA is not responsible for interruptions of Website Advertisement service for any reason, and further agrees that the extent of ALAPTA's responsibility with respect to interruptions and discontinued service is to provide reasonable inquiry into the interruption or discontinuance and request the restoration of service from the appropriate party, if appropriate.

All Advertisements must be paid for, in full, prior to placement.

**To complete your submission, you must make the following certification by checking the "I agree" box below:**

I AGREE

**"I certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this advertisement."**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_